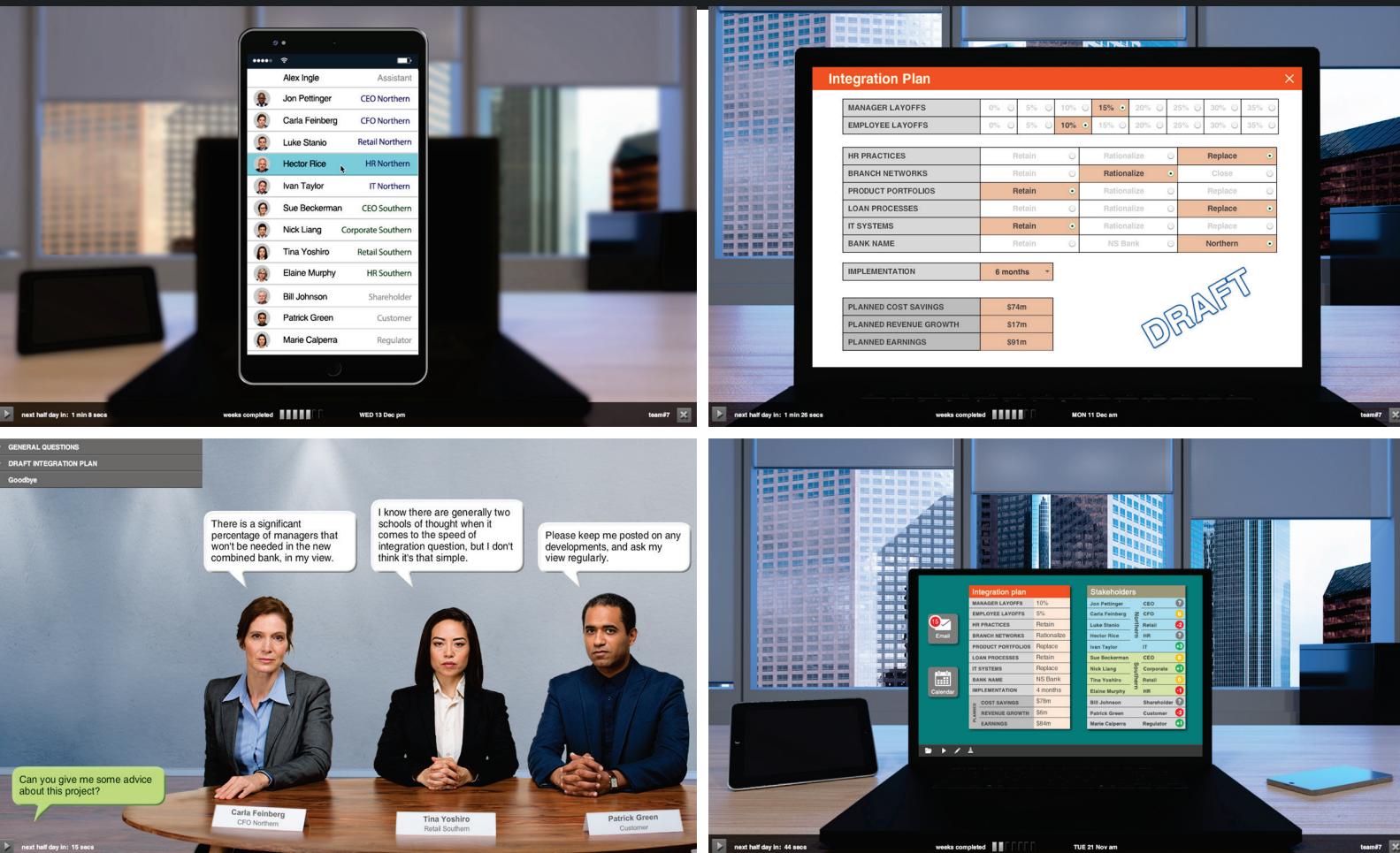


MUTARI simulation



Prendo's Mutari simulation presents participants with a challenging mission. It is an intense, but risk-free experience.

The “2 months in 2 hours” simulation is used in online, classroom, project start-up and assessment events

The topics it covers include:

- leading change
- implementing strategy
- influencing skills
- post-merger integration

Who is it for?

Mutari is regularly used by:

- general managers
- project and program managers
- change leaders
- merger and acquisition teams
- integration managers

as well as Masters and E/MBAs, and executives on business school programs

Key Outcomes

Participants develop a number of skills, including how to:

- craft a change management strategy
- overcome resistance to change
- develop detailed stakeholder analyses
- analyse the full range of human interests and motives
- map and use influence networks
- maximise value of business change

Logistics

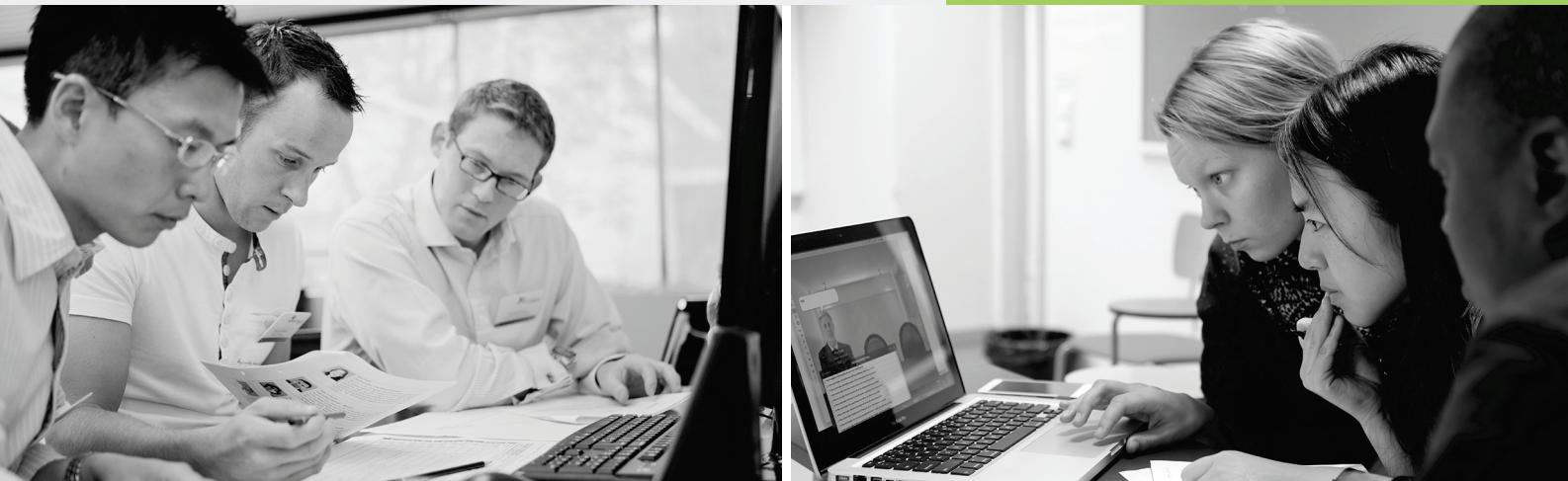
- the simulation workshop can be run with anything from 6–200 participants, and within a 3–6 hour timeframe
- it can be run with teams in classroom workshops; or in online events with remote participants
- each team needs an internet-connected computer (PC or Mac)

Why Simulate?

- Developing skills by listening and reading doesn't work
- Today's learners expect more effective methods
- People only develop skills by practising them
- Simulations provide accelerated and risk-free experiences
- It's irresponsible not to when the stakes are high
- Learners can see the crucial links between cause and effect
- Making mistakes in the real world is less likely

I hear and I forget.
I see and I remember.
I do and I learn.

—Confucius



"I use the Mutari simulation in my Advanced Organizational Change course. Students always comment that it is incredibly realistic, intense and much more engaging than a case study."

—Professor Todd Jick
Columbia



"Prendo's MUTARI simulation is an integral part of our Growth Strategies course in the Exec MBA. We have used it very successfully for 10 years now and Prendo always provide superb support."

—Professor Shayne Gary
AGSM-UNSW



"The MUTARI simulation delivers an incredibly powerful learning experience. My students are always thrilled to embark on such a simulation, when they can directly put into practice what we covered in class."

—Professor Joseph Nehme
HEC Paris



"I use Prendo's MUTARI simulation in my MBA, EMBA and Exec Ed classes, and it always provides a highly effective and fun learning experience for the participants."

—Professor Africa Ariño
IESE

