

# 'MUTARI' simulation



## Prendo's 'MUTARI' simulation provides an intense, risk-free experience of leading an organisational change scenario

The "2 months in 3 hours" simulation is used in classroom, online, project start-up and assessment events

It is used in various contexts, including:

- change and project leadership
- strategy implementation
- influencing skills and networks
- post-merger integration
- power and politics

### WHO FOR



anyone who needs to manage change including:

- general managers
- project & program managers
- change leaders
- merger & acquisition teams and managers

### KEY OUTCOMES



participants gain a number of insights and skills, including how to:

- maximise value in change contexts
- understand & use influence networks
- develop effective stakeholder and communication strategies
- balance conflicting (business & stakeholder) interests
- analyse the full range of human interests & motives

### LOGISTICS



- the simulation workshop can be run with anything from 8 to 120 participants, and within a 3 to 6 hour timeframe
- it can be run with teams in one classroom, or separate rooms; or in online events with remote participants
- each team needs a computer

# WHY SIMULATE?

WE LEARN  
BY DOING

- Makes learning more fun, efficient and memorable
- Discovering is more effective than “being told”
- Experiences are transparent: users see cause and effect
- Reduces the risk of making mistakes in the real world
- Provides a chance to apply theory and practise skills
- Better than just talking (e.g. about case studies)
- More effective and much more fun than powerpoint!



*“The buzz in the room during the simulation is palpable as participants take on the challenges of change management. There will be winners and losers but EVERYBODY learns!”*

— Todd Jick, Columbia



*“Prendo's MUTARI simulation is an integral part of our Growth Strategies course in the Exec MBA. We have used it very successfully for 9 years now and Prendo always provide superb support.”*

— Dr Shayne Gary, ASB-UNSW



*“Prendo's ‘MUTARI’ simulation gives students an unusual and powerful opportunity to experience the complex dynamics and politics of an organizational change project.”*

— Prof Dave Hofmann, UNC Kenan-Flagler



*“I use Prendo's MUTARI simulation in my MBA, EMBA and Exec Ed classes, and it always provides a highly effective and fun learning experience for the participants.”*

— Professor Africa Ariño, IESE



*Confucius: “I hear and I forget. I see and I remember. I do and I learn.”*