



Develop your project management skills with *accelerated* experience-based learning

Project management : a key discipline

- projects are the vehicle for implementing change in all organisations
- achieving project objectives requires detailed planning and ongoing control

How valuable is the ability to plan & control projects ?

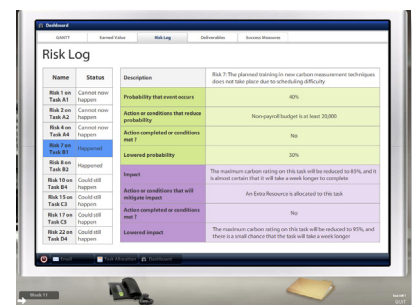
Traditional training in how to plan & control projects is often delivered in short programmes, but is not always effective in changing behaviour. Developing planning & control skills during real projects can be effective, but is risky, time-consuming and expensive.

Wouldn't it be good if you could compress the experience of planning & controlling a project into a few hours, and get the best of both worlds ?

CHANGING BEHAVIOUR COST EFFECTIVELY !

Participants develop the key skills needed to plan & control projects:

- establishing the key project parameters and appropriate objectives
- applying critical path analysis, using bar charts and earned value
- juggling resources to optimise time-cost-quality tradeoffs
- mastering cashflow, quality and risk management techniques
- communicating effectively with the project team and project stakeholders



The software enables interactive and competitive learning

Participants get an accelerated experience of the challenge, in the safety of a simulated environment



Not only do they develop a project plan & control strategy, but they also implement that strategy, and see how their actions determine the outcomes.

Who is this for ?

Anyone managing, working on, or with responsibility for projects:

- project & programme managers
- project team members
- project sponsors



WHY SHOULD WE DO THIS ?

Learning by doing



Participants learn by developing a strategy, taking action, getting immediate feedback and seeing the final outcomes. The simulation fills the gap between understanding the techniques and actually using them in real situations.

Confucius: "I hear and I forget. I see and I remember. I do and I understand."

Realistic and transparent

The simulation combines the latest academic thinking on project management with experience of what works practically in real projects. With a high degree of transparency, what happens can be explained.



Accelerated experience-based learning will ...

- Reduce the risk of mistakes in real projects
- Improve the prospects for successful implementation of projects
- Increase the value generated in projects
- Ensure greater stakeholder satisfaction

Enjoyable, engaging and unforgettable



Rather than listening passively to presentations, participants take part in a stimulating and memorable experience. They get both a sense of having 'lived' the challenge, and a set of tools that help them apply the lessons back in the real world.

Flexible integration

The simulation can be used in a traditional classroom setting, in blended programmes, or even in a distance learning context.

"Just like in a flight simulator, theoretical knowledge is one thing but can you actually apply it practically under real project conditions, and the simulation is superb at showing people just how difficult projects are to run in reality."

Stephen Carver
Professor
Cranfield School of Management

"We knew the limitations of "chalk and talk" training courses in a complex and practical skill area like this. The simulation has provided a powerful learning opportunity for our managers, without any risk to us or our clients. It has been used by over 400 members of staff now, and the feedback on it has been consistently excellent."

Brian Fitzgerald
HR Director
Group Talent Management
Atkins

Used by leading corporations and business schools

